



SAN DIEGO CONTINUING EDUCATION

Educational Cultural Complex
4343 Ocean View Boulevard
San Diego, California 92113-1915

SDCE Principles for Prioritizing Planning, Programs, Services, and Resources 2020/2021 - 2021/2022

Purpose: To guide SDCE in decisions related to planning and resource allocation.

Key Criteria by Level of Priority

1) 2020/21 - 2021/22 Priorities

- Build an online ecosystem for students and employees to make remote teaching, learning, and working more robust, dynamic and efficient
- Increase student enrollment, retention, and completion of programs for online programming
- Amplify emergency preparations and readiness
- Institutionalize the four Pillars of Guided Pathways: Create Pathway, Choose and Enter Path, Stay on Path, and Intentional Outcomes
- Launch fully online career education certificates through the ICOM Academy and identify resources to further expand online offerings
- Implement nine career and apprenticeship readiness pathways through coordination with student success services and integration with DSPS, ESL, ABE/ASE, and Emeritus
- Institutionalize career and college transitional services to increase student transition
- Streamline the student registration and enrollment process
- Continue to embrace entrepreneurship as a key institutional value

2) Ongoing Strategic Priorities

- Build infrastructure and culture for data-informed planning and decision-making
- Align activities with SDCE Mission, Institutional Goals, Institutional Learning Outcomes, Accreditation Action Plan, and accreditation standards *
- Align and/or support process evaluation, assessment, and professional development
- Create internal and external program pathways focusing on the student journey
- Maintain a balanced budget

Note. Health, safety, legal compliance, and essential services/fixed costs are not included in the resource allocation process and should be referred directly to the Administrative Services Office

* See page two for details

SDCE Institutional Mission, SLOs, and Strategic Goals

Mission Statement

San Diego Continuing Education commits to student success and community enrichment by providing accessible, equitable, and innovative quality education and support services to diverse adult learners in pursuit of lifelong learning, training, career advancement, and pathways to college.

Institutional Student Learning Outcomes

- SLO 1. Social Responsibility** - SDCE students demonstrate interpersonal skills by learning and working cooperatively in a diverse environment.
- SLO 2. Effective Communication** - SDCE students demonstrate effective communication skills.
- SLO 3. Critical Thinking** - SDCE students critically process information, make decisions, and solve problems independently or cooperatively.
- SLO 4. Personal and Professional Development** - SDCE students pursue short term and life-long learning goals, mastering necessary skills and using resource management and self advocacy skills to cope with changing situations in their lives.

SDCE's Institutional Goals (IG)

- Goal 1.** Grow SDCE Programming through increased access and enhanced instructional and student services
- Goal 2.** Cultivate an environment of creativity and increased collaboration both internally and externally
- Goal 3.** Increase student success, academic achievement, life-long learning, and workforce development
- Goal 4.** Provide SDCE employees with resources and training to increase the quality of instruction and services
- Goal 5.** Strengthen institutional effectiveness through integrated planning and resource allocation

SDCE's Action Plan Growth Areas

- Area 1.** Growth in enrollment and student Success (IG 1and3)
- Area 2.** Increased communication and community collaboration (IG 2)
- Area 3.** Professional development (IG 4)
- Area 4.** Maintaining and securing technology in support of instruction and student services (IG 4)
- Area 5.** Integrated Planning (IG 5)