



# SDCE OFFICE OF INSTITUTIONAL EFFECTIVENESS NEWSLETTER



The purpose of the Office of Institutional Effectiveness at San Diego Continuing Education is to provide leadership in developing a comprehensive, integrated program of planning, assessment and institutional research that assists SDCE in achieving its mission and goals.

January 2017

Volume 1, Number 1

## CONTACT US

- Michelle Fischthal, Dean
- Jessica Luedtke, Research and Planning Analyst
- Nancy Cortes, Research Associate
- Debi King, Administrative Technician

## WEBSITE

[SDCE Office of Institutional Effectiveness](#)

## REQUEST RESEARCH

### OIE Research Request Form

We will acknowledge receipt of your request within 24 business hours and give an approximation of when the request evaluation will be complete.

## FOLLOW US ON TWITTER

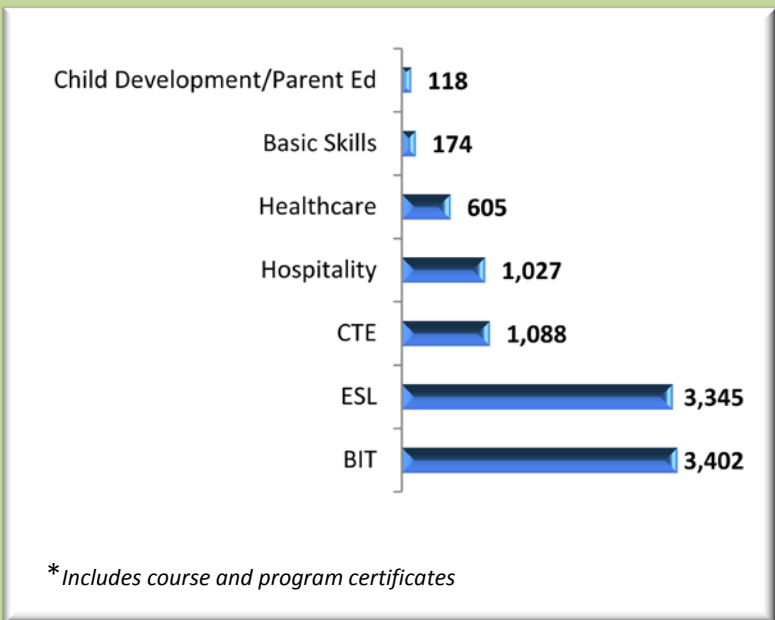
We are members of the Research and Planning (RP) Group for the California Community Colleges, and our work is guided by the Association for Institutional Research (AIR) Code of Ethics and Professional Practices and the American Evaluation Association Guiding Principles for Evaluators.



## 2016-2017 SDCE OIE GOALS

- 1 STRENGTHEN INSTITUTIONAL EFFECTIVENESS THROUGH INTEGRATED PLANNING AND RESOURCE ALLOCATION
- 2 DEVELOP A PLAN TO CREATE AN INSTITUTIONAL CULTURE OF ASSESSMENT FOR MAXIMIZING STUDENT ACHIEVEMENT AND DATA DRIVEN DECISION MAKING
- 3 COLLABORATE ON INTEGRATED PROFESSIONAL DEVELOPMENT ACTIVITIES TO DIRECTLY REFLECT ASSESSMENT PROCESSES
- 4 IMPLEMENT A PLANNING SYSTEM APPLICATION FOR CONSTITUENCY MANAGEMENT AND INTEGRATION OF PLANS
- 5 SUPPORT A CULTURE OF INQUIRY
- 6 SUPPORT ACCREDITATION SELF-STUDY THROUGH DATA DEVELOPMENT AND REVIEW OF ALL DATA REPRESENTED IN THE SELF-STUDY

## CE CERTIFICATES AWARDED IN 2015/16



# LEARNING ABOUT INSTITUTIONAL EFFECTIVENESS

## Talking about data, By IE Dean Michelle Fischthal

- ◆ SDCE's Research and Planning Analyst (and we only have one – Jessica Luedtke) has to manually package data before it can be used for analysis. What does this mean? Any analysis outside of enrollment counts or demographics requires extensive pre-work prior to being able to then code and analyze the data.
- ◆ Why does CE have an extra and prolonged step of packaging data and the credit side does not? In our student system there is no student academic history or associated programs for CE students. CE has to manually code raw data that often differs by program and even course in an attempt to create these cohorts. It is sometimes not feasible due to how our students enroll and attend classes. Additionally, CE confers both course and program certificates, but they can't be differentiated within the system. This necessitates much more coding in order to tie back to student cohorts.
- ◆ What CE does have is the expertise and knowledge of our Research and Planning Analyst. Jessica has been working with CE data for years and understands it like no other.
- ◆ Please use the research request form if you have requests for information or research. While we may be struggling with limited resources to complete all requests, it enables us to evaluate what is most wanted to appropriately prioritize our work.

Research Request Form



### CAMPUSLABS

The SDCE OIE has been working hard on the implementation of our new integrated planning platform. This tool will enable you to view your various plans (i.e. Strategic Plan, AEBG...) in one location with relationships identified between the plans.



OIE staff are collaborating with statewide data advisory groups on noncredit data definitions.



### ADULT ED LAUNCHBOARD

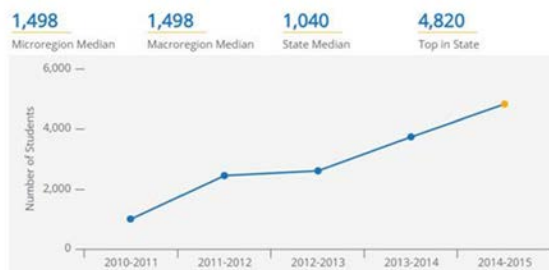
Michelle Fischthal and Jessica Luedtke are testing the adult ed LaunchBoard in development by the State Chancellor's Office [example](#)↓

#### Strong Workforce Program Metrics

San Diego Continuing Education | All Programs | 2014-2015 [\(Change Filter?\)](#)

+ NUMBER OF ENROLLMENTS: 59,900

- NUMBER OF STUDENTS WHO GOT A DEGREE OR CERTIFICATE: 4,820

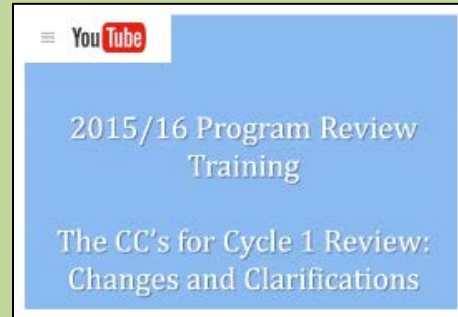
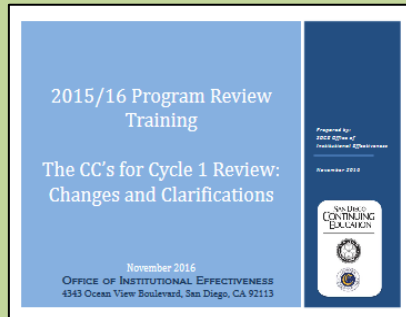


\* data may not be accurate

# OFFICE OF INSTITUTIONAL EFFECTIVENESS PROJECTS

## PROGRAM REVIEW DATA PREP, POWERPOINT AND WEBINAR

Pilot data for completion rates; new/revised program review sections and forms (via Program Review Committee), as well as technical training on how to gather data and write up a labor market information (LMI) analysis.



WATCH HERE →

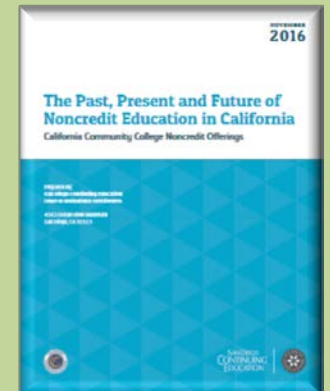


## CE AWARD REPORT 2011/12 – 2015/16



## THE PAST, PRESENT AND FUTURE OF NONCREDIT EDUCATION IN CALIFORNIA CALIFORNIA COMMUNITY COLLEGE NONCREDIT OFFERINGS

THE CALIFORNIA COMMUNITY COLLEGE NONCREDIT OFFERINGS REPORT IS A PUBLICATION OF THE SAN DIEGO CONTINUING EDUCATION'S (SDCE) OFFICE OF INSTITUTIONAL EFFECTIVENESS, THE NONCREDIT DIVISION OF THE SAN DIEGO COMMUNITY COLLEGE DISTRICT. THE CALIFORNIA COMMUNITY COLLEGE NONCREDIT OFFERINGS SURVEY WAS CONDUCTED IN PARTNERSHIP WITH THE CALIFORNIA COMMUNITY COLLEGE CHANCELLOR'S OFFICE (CCCCO) EDUCATIONAL SERVICES.



Happy New Year!

# 2017

from SDCE Office of Institutional Effectiveness