1. R McGirr reviewed web site updates including the new student success campaign that allows students to upload information about their success and a photo into a web form. It was suggested to let instructors know about this new campaign. It was also suggested to create a flier to encourage students to go online and share their story. The flier could be distributed on campuses.
   **ACTION:** R Ashton to e-mail Deans with announcement about new campaign and web form.
   **ACTION:** R Ashton to coordinate new flier for campus distribution.

2. The committee discussed a new campaign idea to encourage students to stay in class. It was indicated that many adult students have valid reasons for missing class (e.g. transportation or child care issues) but the campaign could include positive reasons for students such as completion, confidence, etc. Posters could be hung in classrooms and around student services areas on campuses. The campaign could be launched at the end of February to impact spring semester.
   **ACTION:** R Ashton to develop campaign ideas and share with committee via e-mail.

3. Guest speaker Tracy Melvin gave an update about the World Cultural Festival, the large community event planned for May 17, 2014 to honor SDCE’s 100-year anniversary. Volunteers will be needed to help with various activities throughout the day.

4. H Leahy gave an update about various projects and events including support for the MLK parade float and related activities, course announcement fliers, photography, and special projects such as area maps for SDICCCA.

5. The next meeting is March 11, 2014, 2:30-3:30pm.